

Business Analyst Desktop

Introduction to the Esri Business Analyst Desktop installation guide

This installation guide is your resource for information on prerequisites, installation, and authorization of your software and data. Esri Business Analyst Desktop 10.5 follows a standard maintenance cycle and will continue to be enhanced and expanded. For major releases, new complete software setups are provided through the [My Esri](#) web site, while updates are provided on the [Esri Support Site](#).

Note:

As a customer of Esri Business Analyst Desktop, you also get a license to access the Business Analyst Online web app. If you haven't already done so, create an [Esri Global Account](#) User Name and provide it to your customer service representative, so your subscription can be set up.

Esri Business Analyst Desktop components

Esri Business Analyst Desktop - A business GIS solution consisting of tools and functions specifically designed to perform spatially enabled business analyses using geointelligent data.

Esri Business Analyst Desktop Background Geoprocessing (64-bit) - Adds 64-bit Background Geoprocessing capabilities to existing Business Analyst geoprocessing tools.

Esri Business Analyst Desktop 2016 data - Business, consumer spending, demographic, and segmentation datasets bundled together to help you analyze markets, profile customers, evaluate competitors, and identify opportunities. This includes a nationwide street network from HERE, Esri Updated Demographic data for multiple levels of geography (block groups, census tracts, ZIP Codes, counties, and so on), an address geocoding service, more than 13 million business locations from Infogroup, an extensive shopping center database, and Esri's USA Tapestry segmentation data. The Tapestry Segmentation data is included at the block group geography level. See [Esri Data](#) for more details on the data that is installed.

ArcGIS Online Subscription - All licensees of Esri Business Analyst Desktop - either Basic or Standard - are entitled to a Business Analyst web app subscription with 10,000 credits to be used with the ArcGIS Desktop ArcGIS Online entitlement for one user.

64-bit Background Geoprocessing

Esri Business Analyst Desktop - Background Geoprocessing (64-bit) product replaces the regular 32-bit background processing which comes standard. Using 64-bit processing, to perform analysis on systems with large amounts of RAM, will help when processing large amounts of data which may have otherwise failed in a 32-bit environment. Since all execution is done in the native 64-bit space, more system resources can be used.

Note:

NOTE:

Background Geoprocessing (64-bit) is available as a separate installation. If you have a 64-bit machine and attempt a 32-bit Business Analyst install you will be prompted to install the 64-bit version.